



LIVELIHOOD

Make Your life easy



CARE

Community Advancement & Rural Empowerment



LIVELIHOOD

Need of the Project

Women in Pakistan are always deprived of their basic legal rights such as education, property rights liberty, security and earning income, etc. The dominant members of a family are generally kept them limit up to his works, take care of children, make busy with feeding family members and take breaks after getting work done. People consider their access to education, business and other outdoor activities illegal, unethical and out of law. Similarly, in Khyber Pakhtunkhwa, Women live their lives under the concept of subordination. Beside this natural phenomenon, per capita income of the people is also lower Solely men cannot afford families and feed their household members .

To overcome the income generation problem, livelihood and uplift the life standard of poor society CARE established a skill center named "CARE Skill Development Center" in Union council Garhi Sher Ahmad Bannu. The objective of the program to provide embroidery and sewing skills to widows, orphan and poor Women and make them independent to capture sufficient income for their own children and other households.

Objectives of the project

- 1- To provide embroidery and sewing skills to widows, orphan and poor women and make them independent to capture sufficient income for their own children and other households .
- 2- To compete with an intensive era of inflation effectively without any other support .
- 3- To support the women by learning professional skills .

SUMMARY :

TITLE OF PROJECT		CARE SKILL DEVELOPMENT CENTER	
Motto of Project		Empower the women - Develop the nation	
Number of Beneficiaries		60-women, including widows, Orphan, Poor and needy	
Duration of Project		Months (01-01-2014 to 30-06-2014	
Supported by		Tanzeem Li Sa ilwalmahroom Gov,t of Khyber Pakhtoon khawa	

The center comprises of two phases

Phase I: February 1st 2014 to 31st July 2014

Phase II: 1st September 2014 to 28 February 2015

CARE offered embroidery and sewing skills 60 widows, orphan and poor women in and make them independent to capture sufficient income for their own children and other households. The course was designed for 6 months.

Distribution of Sewing machines

CARE distributed 60 sewing machines in two phases with the support of TANZEEM LISAIL WAL MAHROM among learners of the skill center in order to facilitate them to learn sewing skills. CARE received the honor to run and distributed the sewing machines amongst deserving women of the community.

Stipend distribution

At the end of the course, cash of R.s 6000/- has been distributed to each learner, in order to start own source of income in the house. Director, CARE and Tanzim representative participated in the program.

Beneficiaries detail



Items provided to Learners

Sewing Machines
Fabrics
Scissors
Needles
Threads
Buttons



Comment:

I'm very pleased to CARE for giving opportunity to my daughter in this center. It improved her embroidery and sewing skills and made us able to more earn income for family. As my hubby is a mason by occupation, my daughter income help us to fulfill our domestic purposes easily.

Mother of Khalda bibi

Project OUTPUT

The project was productive and concluded some fruitful results as

- 1-Improve livelihood of the learners.
- 2-Contribute in family earnings.
- 3-Seen high need of satisfaction in learners.
- 4-Spoiled the Factor of Dependency up to some extent.

Success Story

My name is Sana Nazeer. I am an orphan and 16 years old. My father died last year (in 2013) during the election campaign. My father's death suffers our family in domestic issues. My father was the sole person who responsible for feeding the family. My mother has undertaken odd jobs such as washing clothes and cooking for others to make ends meet. When CARE started the skill development program in our village, I got admission in the center to polish my embroidery and sewing skills.

During 6 months training course I have learned new skills that will enable them to work in the privacy of their homes. But now I am helping her mother in meeting the routine domestic needs of the family

Director, CARE said "It is a great opportunity for women to learn about and run a small business

Ms. Sana Nazeer said "I was working with poor expertise, abilities and lower income, but now this program enabled me to earn Rs/-500 per day with dexterity and high skills."



Director, CARE
addressed the learners

In Pakistan and especially Bannu there is gender in-equality, and women lack opportunities to represent themselves or be part of decisions that affect their lives its great opportunity for you people to be a part of this skill development program. It is your right,



Tanzim Representative

Mr.Aziz-ur-rehman appreciated the courage and vision of the learners. He motivated the participants for their future building from this platform. We will support women to develop their own visions and strategies for change.

**If you educate a man, you educate a man, but if you
educate a woman, you educate a nation**

**"The women have the right to spend her own money
in all circumstances, whether in a transaction
or otherwise, whether this involves all of
her wealth or a part of it"**

Al-Mughni, 4/513; Al-Ansaaf, 5/342



Address: Mahllah Qader Baba, Near National Bank railway Road Bannu City

Liaison office: House No:538 Street No:01, G 9/3 Islamabad

Ph:+92-0928-660035

www.care.org.pk www.care.org.pk/facebook info@care.org.pk